

# Srabani Ghosh

## Assimilation: Bricks Reimagined

### EXHIBITION: BRAIN WAVES #CSMBrainWaves

17 September – 29 October 2016

Lethaby Gallery, Central Saint Martins

1 Granary Square. London, N1C 4AA

British Indian ceramic artist and designer Srabani Ghosh explores the idea of reimagining the ubiquitous brick as a vehicle to reinterpret and revive a museum collection forgotten in the depths of archive vaults. The work seeks to create a visual narrative which is a response to the arrival of Central Saint Martins to the Kings Cross Quarter and the transformation its creative provenance has brought to the area.

Constructed from 910 handmade bricks Assimilation is a large scale architectural sculpture made in collaboration with sponsors HG Matthews, a niche brick works in the Chilterns. The structure is a facsimile of a left over Victorian detail from the original Granary Square site. The everyday brick has been used to celebrate the history of a creative community whilst making a physical connection to the Kings Cross site.

The imagery which encases the bricks is based on visual material spanning multiple disciplines from the Central Saint Martins' Museum archive over 160 years. The material has been interpreted and remade by ceramic process into a collage of imagery which seeks explore the vibrancy and scale of collective creative provenance. The work's references lie within Ghosh's immediate environment in London. However the visual realisation is through the looking glass of her ethnic roots that reside in the Indian subcontinent. The result is a 2.5 metre, 1 tonne, riotous tribute to the multiplicity of creative endeavour, reminiscent of iconography found in Hindu and Buddhist architecture across Asia.

In the tradition of Victorian polychromatic architecture, Ghosh has used a layered approach in representing imagery, colour and technology.

Through this work, design thinking has been used to evolve a methodology that reinterprets traditional brick production methods by fusing old and new technology to create an innovative product of our time. Ghosh applies modern laser and CNC milling techniques to make embossed surfaces whilst innovating ceramic screen and digital printing to apply print and photographic material to brick. The combine effect is one of intense visual engagement with a 360 revolving perspective.

The work is being exhibited as part of Brain Waves at the Lethaby Gallery which coincides with the London Design Festival. The exhibition is a curated selection of Central Saint Martins' recent graduates which showcases the best of emerging design talent. During this period a reconfigured vertical flat incarnation of the work will also be on show at nearby Pangolin Gallery (Kings Place, 90 York Way, London, N1 9AG).

**For further information and images please contact Srabani Ghosh :**

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Assimilation Tower at Lethaby Gallery/Image Courtesy of Harry Smithson